

**INVOICE NO.**

ES2444059

**INVOICE DATE**

11/27/2016

**BILL CYCLE**

201611

**INVOICE DUE DATE**

12/25/2016

ATTN: Kyle Roberts  
Smart Media Group  
1423 Leslie Avenue  
Alexandria, VA 22301

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11988648	Richmond	TV	\$2,615.00	29	29

**INVOICE NOTES**

Gross Advertising Total	\$2,615.00
Agency Commission	(\$392.25)
Rep Commission	(\$288.97)
<b>Net Advertising Total</b>	<b>\$1,933.78</b>

**Terms:** Net 30 Days

**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

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## AFFIDAVIT

**Product:** ORDR**Comcast Order No:** ES11988648**Market:** Richmond**Estimate No:** N03N08**TIM Est No:** 409562**Contract Type:** Single**Campaign No:****AE Name:** NCC Richmond

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1602027	JBRY1605H Come So Far	Richmond Interconnect/7770	CNN, HGTV, HIST, MNBC, TBSC, USA	29	\$2,615.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Richmond Interconnect/7770	NW1602027	5	\$155.00
HGTV	Richmond Interconnect/7770	NW1602027	4	\$772.00
HIST	Richmond Interconnect/7770	NW1602027	5	\$380.00
MNBC	Richmond Interconnect/7770	NW1602027	7	\$221.00
TBSC	Richmond Interconnect/7770	NW1602027	3	\$412.00
USA	Richmond Interconnect/7770	NW1602027	5	\$675.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-3-16	CNN	Richmond Interconnect/7770	11:24PM	JBRY1605H Come So Far	30	15	\$30.00	
11-3-16	HIST	Richmond Interconnect/7770	10:48PM	JBRY1605H Come So Far	30	9	\$76.00	
11-3-16	MNBC	Richmond Interconnect/7770	9:36PM	JBRY1605H Come So Far	30	3	\$35.00	
11-3-16	TBSC	Richmond Interconnect/7770	10:44PM	JBRY1605H Come So Far	30	13	\$146.00	
11-3-16	USA	Richmond Interconnect/7770	5:29PM	JBRY1605H Come So Far	30	5	\$135.00	
11-4-16	CNN	Richmond Interconnect/7770	9:39PM	JBRY1605H Come So Far	30	15	\$30.00	
11-4-16	HGTV	Richmond Interconnect/7770	11:18PM	JBRY1605H Come So Far	30	11	\$193.00	
11-4-16	HIST	Richmond Interconnect/7770	11:41PM	JBRY1605H Come So Far	30	9	\$76.00	
11-4-16	MNBC	Richmond Interconnect/7770	9:51PM	JBRY1605H Come So Far	30	3	\$35.00	
11-4-16	USA	Richmond Interconnect/7770	4:21PM	JBRY1605H Come So Far	30	5	\$135.00	
11-5-16	CNN	Richmond Interconnect/7770	7:42PM	JBRY1605H Come So Far	30	15	\$30.00	
11-5-16	HGTV	Richmond Interconnect/7770	9:15PM	JBRY1605H Come So Far	30	11	\$193.00	
11-5-16	HIST	Richmond Interconnect/7770	10:51PM	JBRY1605H Come So Far	30	9	\$76.00	
11-5-16	MNBC	Richmond Interconnect/7770	11:21PM	JBRY1605H Come So Far	30	3	\$35.00	
11-5-16	TBSC	Richmond Interconnect/7770	11:43PM	JBRY1605H Come So Far	30	13	\$146.00	
11-5-16	USA	Richmond Interconnect/7770	5:22PM	JBRY1605H Come So Far	30	5	\$135.00	
11-6-16	CNN	Richmond Interconnect/7770	8:24PM	JBRY1605H Come So Far	30	15	\$30.00	
11-6-16	HGTV	Richmond Interconnect/7770	8:45PM	JBRY1605H Come So Far	30	11	\$193.00	
11-6-16	HIST	Richmond Interconnect/7770	9:46PM	JBRY1605H Come So Far	30	9	\$76.00	
11-6-16	MNBC	Richmond Interconnect/7770	10:45PM	JBRY1605H Come So Far	30	3	\$35.00	
11-6-16	USA	Richmond Interconnect/7770	4:32PM	JBRY1605H Come So Far	30	5	\$135.00	
11-7-16	CNN	Richmond Interconnect/7770	8:27PM	JBRY1605H Come So Far	30	8	\$35.00	
11-7-16	HGTV	Richmond Interconnect/7770	8:42PM	JBRY1605H Come So Far	30	12	\$193.00	
11-7-16	HIST	Richmond Interconnect/7770	8:12PM	JBRY1605H Come So Far	30	10	\$76.00	
11-7-16	MNBC	Richmond Interconnect/7770	8:33AM	JBRY1605H Come So Far	30	1	\$20.00	
11-7-16	MNBC	Richmond Interconnect/7770	6:53PM	JBRY1605H Come So Far	30	2	\$26.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-7-16	MNBC	Richmond Interconnect/7770	7:13PM	JBRY1605H Come So Far	30	4	\$35.00	
11-7-16	TBSC	Richmond Interconnect/7770	9:18PM	JBRY1605H Come So Far	30	16	\$120.00	
11-7-16	USA	Richmond Interconnect/7770	4:27PM	JBRY1605H Come So Far	30	6	\$135.00	
								<b>Order# ES11988648 Total: \$2,615.00</b>



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## BILL TO

ATTN: Kyle Roberts  
Smart Media Group  
1423 Leslie Avenue  
Alexandria, VA 22301

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**REMITTANCE**

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Please return this document with your payment

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Smart Media Group	SMART MEDIA	JACK BERRY FOR MAYOR - RICHMOND	B57921

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**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Special Note:**

**Phone:** 610-350-3675

**Fax:** 484-983-3126

**Note:** OMC\_Business\_Operations  
@cable.comcast.com

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**Net Balance Due****\$1,933.78**

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We accept checks, money orders, and all major credit cards.